OSLC Connect 2013 Conference Proposal

1st International OSLC Conference

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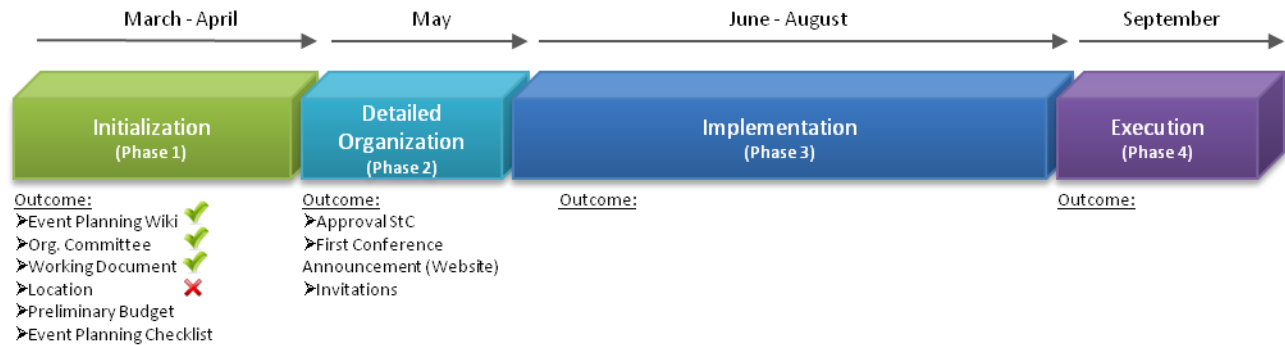
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Please note: RED MARKED TEXT – to be defined further, GREEN MARKED TEXT – agreed

Draft Work Plan

Put timeline for the planning, Create Poster, Mail Signature, Website

Contents

1. Introduction to the OSLC Connect 2013 [Pending]

WG Internal Background Discussion: OSLC gets more and more attention and it is becoming popular in its problem domain as emerging standard for tool integration and interoperability. For example, providers (tool and technology developers) get requests from customers to develop OSLC integrations, leading European research projects in the domain of safety critical systems and software engineering are looking at OSLC and the proposed interoperability technologies as part of their common strategy for future tool interoperability. A conference will bring all different people together, drive collaboration and develop business cases which result in value for service/tool providers and end-users.

2. Name

Name: OSLC Connect 2013 [due to doodle]

3. Key Goal

Develop the community, communicating the business value of OSLC to developers and end-users, support collaboration between the various partners (incl. research), demonstrate the progress of OSLC (its visibility, available solutions, what is possible today and where are/should we go in the future)

➔ In the end people should ask… how can I get started?
  o Note: In the community, developing, contributing?

4. Target Audience

Proposed focus: Development and implementation challenges (70%) and business value (30%).

1. Providers: Tool Providers, Integration Solution Developers, In-House Development Team
    - We need to build an ecosystem around OSLC! We need more providers of OSLC technology!
2. End-Users (Statements and Motivation for the providers)
3. Consulting, Academics (Link Research Activities)

Industrial Domains: Address multiple domains (verticals), Who should attend the event [look at Tivoli slides]

5. Co-Hosting Option

Note: Due to a decision made by the communications WG, the event will not be co-located. However, this chapter shall investigate what the impact of a co-hosting would have been and why (based in the arguments below) the communications WG decided against this option.

Arguments which have been addressed:
What is the actual value of co-hosting our conference with a primary conference?
What is the support of the primary conference?
What affect will the primary conference have on our event, with regard to the audience and directions?
Location of the primary conference?
Motivation of the participants if their decision is motivated by the primary conference?
Quality of our conference with regard to the number of participants?

6. Location [Pending]

Primary Location is London

- Central international Location
- Biggest international airports

- One of the cheapest direct flights to Europe is to London

Criteria	TBD	TBD
Responsible		
Proximity to target audience (see Ch 4.) (where are most of the providers located)		
Accommodation costs - **Stays at the university?**		
Travel Efficiency (US partners, Train/Bus/…)		
Costs for venue	Rooms + Refreshments	Rooms + Refreshments
Facilities available	Number of Rooms: Size: Equipment:	Number of Rooms: Size: Equipment:
Other relevant conference to use resources and participants?		
Local contact to assist?	YES/NO OSLC Relation: YES/NO	YES/NO OSLC Relation: YES/NO

Overall Budget: estimated to $8,000 – $9,000

7. Date and Duration [Pending]

Between 15th September to 31st October 2013, Duration: 1 Day

Criteria for a date: Vacations (summer) other important events of this domain

- Take into account other major European events
  o Avoid overlaps with other big events (WW)

Agenda on next page ▼

1st Day: Conference: Value of open and common Interoperability [Pending]

Costs/Fee Proposal: 150€ - 200€

Start: 10:00 (Supports arriving at the same day)
End: 18:00

Notes to agenda:

- **[10:00 - 12:30] Business Value: Opportunities for business [Tool providers, Industry end-user]**
  - o Introduction
  - o Keynote
  - o Other speakers
- **[12:30 – 13:30] Lunch**
- **[13:30 – 16:30] Development: Challenges, values, scenarios, solutions**
- **[16:30 – 17:45] Panel Discussion**
  - o Open discussion, Provide questions in advance (identify questioners) and during the session [Parham]
  - o Number: 5
  - o Introduce the experts who can later be approached by the participants
    - ▪ E.g. make sure that people know the OSLC folks (WG Leads, End-Users, Developments)
  - o Kind of panel (TBD): Show Case, Debate between panel members, Group therapy
    - ▪ Where do we see honest challenges? Look back to the European projects
  - o Members: TBD
- **[17:45 – 18:00]** Wrap-up: how to get started?

Notes for the day:
- offline Record
- Ensure good level of breaks to support conversations and discussions!!
  - o Breaks + Evening Event: Support follow-up discussions and cooperation
    - ▪ 30 min coffee break, 1h lunch
- Key note: Tim BL (25k + Traveling, Accommodation), Alan Brown (Surrey), Dave West (Tasktop)
  - o Action: Please think about key note speakers!
- Idea Space [Provide an offline space to express requirements/ideas/…]
  - o Discussions are key for the community
- 70% of the first day shall be planned and structured, 30% dynamic and more individual designed
  - o As part of the panel discussion
  - o Address wishes and requirements coming up during the day
- Solutions presentations should be clearly OSLC related!
- Survey of the day and OSLC in general