

My Agenda

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Mon, June 4

**3:00 PM CDD-1555 Future IBM Rational Content on IBM Clouds**

Location: Australia 3 - Dolphin

Mon, June 4

**3:00 PM CDO-1615 Collaborative DevOps: Bridging IBM Rational and IBM Tivoli to Help Wellpoint Do More with Less**

Location: Oceanic 8 - Dolphin

Mon, June 4

**4:15 PM LS-1688 Best Practices for Building OSLC Integrations: A Study of Customer Collaboration for the IBM Rational OSLC Adapter for Atlassian JIRA**

Location: Southern IV - Dolphin

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Tue, June 5

**10:30 AM MAC-1474 Designing and Developing Smarter Business Solutions**

Location: Asia 1 - Dolphin

Tue, June 5

**3:00 PM WKSP-1875 Open Services for Lifecycle Collaboration: Enable a Tool in a Day**

Location: Swan 2 - Swan

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Wed, June 6

**10:00 AM LS-1439 Enterprise Linked Data, Open Services for Lifecycle Collaboration, and the W3C Standards**

Location: Southern IV - Dolphin

Wed, June 6

**10:00 AM LS-1063 Key Note Day Three for Lifecycle Solutions Track: Unifying Platform = ROI Rational is Agnostic**  
Location: Southern III - Dolphin

Wed, June 6

**11:15 AM LS-1931 An Overview of a Generic Approach to Integration of a New Lifecycle Management with Application Lifecycle Management Using OSLC**  
Location: Southern IV - Dolphin

Wed, June 6

**1:45 PM LS-1653 Open Services for Lifecycle Collaboration Experience Reports and Roundtable**  
Location: Southern III - Dolphin

Wed, June 6

**3:00 PM CDO-1744 Case Study: Integration of Application Lifecycle (IBM Rational) and Services (IBM Tivoli) of the Pague Menos Drugstores**  
Location: Oceanic 8 - Dolphin

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Thu, June 7

**8:30 AM CDD-1815 Rapid Integration of Software-as-a-Service with On-Premise Applications Using IBM WebSphere Cast Iron**  
Location: Australia 3 - Dolphin

Thu, June 7

**8:30 AM RE-1773 Systems Requirements and Design Models Integration via Open Services for Lifecycle Collaboration**  
Location: Asia 3 - Dolphin

Thu, June 7

**9:45 AM LS-2323 Add Sync to Open Services for Lifecycle Collaboration Link: Large-Scale Application Lifecycle Management Integration for IBM Rational Team Concert**  
Location: Australia 2 - Dolphin

Thu, June 7

**9:45 AM CCM-2077 How Accentures Application Outsourcing Environment Uses IBM Rational Team Concert and Open Services for Lifecycle Collaboration**  
Location: Southern II - Dolphin

## **CDD-1555 Future IBM Rational Content on IBM Clouds**

**Date:** Mon, Jun 4, 2012

**Location:** Australia 3 - Dolphin

**Start Time:** 3:00 PM

**End Time:** 4:00 PM

**Speakers:** Robbie J. Minshall, IBM; Steven Abrams, IBM

**Session Code:** CDD

**Stream:** Application Lifecycle Management

**Track:** Cloud Development & Deployment

Looking for specific IBM Rational tools and capabilities to be delivered as simple integrated patterns? Want IBM Rational products to be simpler to use or team collaboration environments to be faster and cheaper to set up? If so, come and hear about the future direction of content for IBM Workload Deployer and Project Troy. Presenters talk about integrating services for automating IBM WebSphere deploys and asset management directly within the products. They share thoughts around simplified delivery of the products based on IBM Rational Jazz and show how to easily build virtual images of IBM Rational Software using ICON. These presenters have great ideas to share and want to hear from attendees about some of their own proposals.

## **CDO-1615 Collaborative DevOps: Bridging IBM Rational and IBM Tivoli to Help Wellpoint Do More with Less**

**Date:** Mon, Jun 4, 2012

**Location:** Oceanic 8 - Dolphin

**Start Time:** 3:00 PM

**End Time:** 4:00 PM

**Speakers:** Philip Soter, WellPoint; Patrick Cherniawski, IconATG, Inc.

**Session Code:** CDO

**Stream:** Application Lifecycle Management

**Track:** Collaborative Development & Operations

Anthem BCBS (WellPoint) is in year three of a multiyear ITIL rollout that includes moving to solutions based on IBM Tivoli for operations processes, with incident, problem, change, asset, and configuration management processes deployed in 2011. A goal for WellPoint IT for 2012, and for this initiative, is to greatly improve operational efficiency i.e., do more with less. This presentation discusses practical opportunities and challenges to achieving enhanced operational efficiency by implementing collaborative DevOps using IBM Rational and IBM Tivoli tools.

## **LS-1688 Best Practices for Building OSLC Integrations: A Study of Customer Collaboration for the IBM Rational OSLC Adapter for Atlassian JIRA**

**Date:** Mon, Jun 4, 2012

**Location:** Southern IV - Dolphin

**Start Time:** 4:15 PM

**End Time:** 5:45 PM

**Speakers:** Grant Rumble, Insurance Corporation of British Columbia; Jozef F. de Vries, IBM; Kevin Bauer, IBM

**Session Code:** LS

**Stream:** Application Lifecycle Management

**Track:** Lifecycle Solutions

IBM Rational recognizes that diverse environments are a reality for many companies and that reliable integration between tools is crucial. At Innovate 2011, IBM held discussions with customers their third-party tool integration needs. Using what was learned, IBM leveraged its technical expertise around open services for lifecycle collaboration (OSLC), linked data, and the IBM Rational Jazz platform to develop the IBM Rational OSLC adapter for Atlassian JIRA. Co-presented with Insurance Corporation of British Columbia (ICBC), a customer engaged in IBMs third-party Design Partner Program, presenters share the main decisions points through the development lifecycle of building the adapter from identifying use cases to making architectural decisions to customer deployments. Presenters explore lessons learned and best practices for planning and building an integration, including how ICBC collaborated on use cases, tested beta drivers, and became the first adopter of the solution.

## MAC-1474 Designing and Developing Smarter Business Solutions

**Date:** Tue, Jun 5, 2012

**Location:** Asia 1 - Dolphin

**Start Time:** 10:30 AM

**End Time:** 11:30 AM

**Speakers:** Claus T. Jensen, IBM; Nick J. Norris, IBM; Phil Coulthard, IBM

**Session Code:** MAC

**Stream:** Design, Development, Test and Deployment

**Track:** Modeling, Architecture & Construction

Attendees have heard all about OSLC, CLM, BPM, SOA, CBM, SCA, UML, SOAML, and BPMN2. Learn how IBM uses this alphabet soup to improve an organizations ability to design, develop, and deliver smarter business solutions. This session describes how combining IBM software and industry models promotes business and IT collaboration for designing, building, and delivering solutions spanning business, software, and data domains. IBM industry models contain evolving, industry-specific content based on working with leading institutions and captured as a set of inter-related models, best practices, and common vocabulary spanning business and technical domains and layers of abstractions. Just like collaborative lifecycle management enables better collaboration, reuse, and results across requirements, development, and test disciplines, organizations can link IBM business process management content to collaborative lifecycle and design management, business glossary, and data architecture content.

## WKSP-1875 Open Services for Lifecycle Collaboration: Enable a Tool in a Day

**Date:** Tue, Jun 5, 2012

**Location:** Swan 2 - Swan

**Start Time:** 3:00 PM

**End Time:** 6:00 PM

**Speakers:** MICHAEL F. FIEDLER, IBM

**Session Code:** WKSP

**Stream:** Workshops

**Track:** Lifecycle Solutions

This is an update to the 2011 waitlisted and very successful workshop. Attendees learn how to plan for and do an integration based on open services for lifecycle collaboration (OSLC) onto an existing tool, utilizing Bugzilla as an example. The workshop leverages OSLC open source from the Eclipse Lyo project. By the end of the workshop, participants can connect Bugzilla into other OSLC-enabled tools such as IBM Rational Team Concert and IBM Rational Quality Manager.

## **LS-1439 Enterprise Linked Data, Open Services for Lifecycle Collaboration, and the W3C Standards**

**Date:** Wed, Jun 6, 2012

**Location:** Southern IV - Dolphin

**Start Time:** 10:00 AM

**End Time:** 11:00 AM

**Speakers:** Angel Diaz, IBM

**Session Code:** LS

**Stream:** Application Lifecycle Management

**Track:** Lifecycle Solutions

W3C defines a wide range of standards for the semantic web and linked data suitable for many enterprise use cases. One prominent example of using linked data is open services for lifecycle collaboration (OSLC) as an application lifecycle management integration technology. Linked data has the potential to solve other important problems that have frustrated the IT industry for many years. This session examines linked data best practices and discusses linked data work at W3C that may influence the evolution of OSLC.

## **LS-1063 Key Note Day Three for Lifecycle Solutions Track: Unifying Platform = ROI Rational is Agnostic**

**Date:** Wed, Jun 6, 2012

**Location:** Southern III - Dolphin

**Start Time:** 10:00 AM

**End Time:** 11:00 AM

**Speakers:** Marty Levesque, IBM Rational; Sean Kennedy, IBM

**Session Code:** LS

**Stream:** Application Lifecycle Management

**Track:** Lifecycle Solutions

Never assume, as the saying goes! This session focuses on discovering how the IBM Rational Jazz platform is being leveraged by a varied combination/mix of IBM Rational Jazz and non-IBM Rational Jazz tools/solutions and how open services for lifecycle collaboration (OSLC) and IBM open technologies, standards strategy, and thought leadership in this area can help organizations further software tooling investments. Presenters talk briefly about what the OSLC initiative aims to do for the entire software industry and why attendees need to get involved as an OSLC community member.

## **LS-1931 An Overview of a Generic Approach to Integration of a New Lifecycle Management with Application Lifecycle Management Using OSLC**

**Date:** Wed, Jun 6, 2012

**Location:** Southern IV - Dolphin

**Start Time:** 11:15 AM

**End Time:** 12:15 PM

**Speakers:** ARVIND RANGARAJAN, IBM; Gray Bachelor, IBM; Hiroaki Nakamura, IBM

**Session Code:** LS

**Stream:** Application Lifecycle Management

**Track:** Lifecycle Solutions

The approach has been gathered from the experience of application lifecycle management (ALM)/product lifecycle management (PLM) integration for the automotive industry where no previous open services for lifecycle collaboration (OSLC) specification existed for product type resources. An extension to the OSLC specification was developed in collaboration with the OSLC PLM and Core workgroup, then an implementation was successfully realized using Eclipse Lyo alongside ALM and PLM applications. The Lyo framework provides ways to store, parse, and query RDFs present in the specific server. The Lyo framework was extended to support new features that can provide seamless integration of aspects of lifecycle management. This session generalizes the method and provides a reusable approach to integrate two lifecycle management aspects.

## **LS-1653 Open Services for Lifecycle Collaboration Experience Reports and Roundtable**

**Date:** Wed, Jun 6, 2012

**Location:** Southern III - Dolphin

**Start Time:** 1:45 PM

**End Time:** 2:45 PM

**Speakers:** Cecilia Lindgren, Tieto AB; Andreas Keis, EADS UK Ltd; Sean Kennedy, IBM

**Session Code:** LS

**Stream:** Application Lifecycle Management

**Track:** Lifecycle Solutions

The integration problem is one faced by all businesses and is often solved in an unsatisfactory manner. For examples, tight coupling makes changes difficult, multiple copies of data can increase storage requirements and worse, and problem determination and resolution in such systems can be costly. Through open services for lifecycle collaboration (OSLC), experts have gathered together for public discussion of common problems and solutions, and have published open specifications to make software integrations easier and more robust, and expose more lifecycle data so that it can be effectively used. Learn from the experiences of OSLC community members who have participated in specification development, implemented a specification, and realized benefits from doing so. Attendees have an opportunity to ask questions of these community members in a panel discussion. Get some insight into the technical and business what, how, and why of using OSLC to address the integration problem.

## **CDO-1744 Case Study: Integration of Application Lifecycle (IBM Rational) and Services (IBM Tivoli) of the Pague Menos Drugstores**

**Date:** Wed, Jun 6, 2012

**Location:** Oceanic 8 - Dolphin

**Start Time:** 3:00 PM

**End Time:** 4:00 PM

**Speakers:** Pedro Praxedes, Pague Menos Drugstores; Gustavo Alves, QUALITI SOFTWARE PROCESSES

**Session Code:** CDO

**Stream:** Application Lifecycle Management

**Track:** Collaborative Development & Operations

Aiming its initial public offering in 2012 and the achievement of the PCI-DSS (PCI Data Security Standard), the Pague Menos drugstores deployed IBM Rational and IBM Tivoli tools. This session outlines how IBM Rational Team Concert and IBM Tivoli Service Request Manager worked together to support the change management of the Pague Menos drugstores. For the change requests and service orders to go smoothly between operational and development areas, an integration was needed during the project deployment because both tools did not have a native integration. Additionally, to attain the project goals, it was necessary to use some frameworks, including Cobit, ITIL, PMBOK, and Scrum.

## **CDD-1815 Rapid Integration of Software-as-a-Service with On-Premise Applications Using IBM WebSphere Cast Iron**

**Date:** Thu, Jun 7, 2012

**Location:** Australia 3 - Dolphin

**Start Time:** 8:30 AM

**End Time:** 9:30 AM

**Speakers:** Arup Datta, Prolifics; Prithvi Srinivasan, Prolifics

**Session Code:** CDD

**Stream:** Application Lifecycle Management

**Track:** Cloud Development & Deployment

IBM WebSphere Cast Iron enables businesses to rapidly integrate their systems and services, and allows them to function seamlessly providing users with data and IT resources delivered over a cloud platform. It helps businesses deliver faster integration, reduce costs, and obtain higher returns. IBM WebSphere Cast Iron provides flexible deployment options in public, private, and hybrid cloud form factors, and enables a seamless and secure transition between on-premise and cloud environments. Presenters showcase how to integrate cloud-based customer relationship management (CRM) services with on-premise ERP using IBM WebSphere Cast Iron Integration in days, with a no-coding approach. This demo involves Salesforce CRM integration with Projector PSA and Prolifics backend system. The demo details how to rapidly synchronize sales, customer support, and force data in real time. This is followed by a data update to Projector PSA for flexible, scalable, and better solutions.



## **RE-1773 Systems Requirements and Design Models Integration via Open Services for Lifecycle Collaboration**

**Date:** Thu, Jun 7, 2012

**Location:** Asia 3 - Dolphin

**Start Time:** 8:30 AM

**End Time:** 9:30 AM

**Speakers:** Jin Li, IBM

**Session Code:** RE

**Stream:** Embedded Systems and Software

**Track:** Requirements Management for Systems Engineering

When systems and requirements engineers elicit, define, and elaborate systems requirements, they often create design models in addition to text descriptions to better understand, track, and communicate the requirements. Systems requirements and design models traceability is critical for many project teams. This session discusses the point-to-point integration of IBM Rational DOORS and IBM Rational Rhapsody through the IBM Rational Rhapsody Gateway and how the specifications for open services for lifecycle collaboration (OSLC) provide an improved integration user experience. These provide better business value, competitive advantage, and user experience. It enables integration with multiple requirement management providers such as IBM Rational DOORS and IBM Rational Requirements Composer with IBM Rational Rhapsody, as well as third-party systems engineering tools such as Simulink.

## **LS-2323 Add Sync to Open Services for Lifecycle Collaboration Link: Large-Scale Application Lifecycle Management Integration for IBM Rational Team Concert**

**Date:** Thu, Jun 7, 2012

**Location:** Australia 2 - Dolphin

**Start Time:** 9:45 AM

**End Time:** 10:45 AM

**Speakers:** Mik Kersten, Tasktop Technologies

**Session Code:** LS

**Stream:** Application Lifecycle Management

**Track:** Lifecycle Solutions

The collaborative lifecycle management support in IBM Rational Team Concert is key to many agile transformations. But many customers deploy this tool into heterogeneous application lifecycle management (ALM) environments that include third-party tools such as Microsoft TFS, HP Quality Center, and Atlassian JIRA. To productively use this product requires integration among the disparate ALM tools to provide real-time data visibility and reporting. While a growing number of systems support open services for lifecycle collaboration (OSLC)-based linked lifecycle data integration, many do not. This session demonstrates how an integration approach based on data synchronization using Eclipse Mylyn connectors can co-exist with and leverage OSLC integrations and how OSLC interoperability can be provided for multiple systems even when they don't natively support the OSLC specification. Attendees leave the session with practical integration strategies in real-world heterogeneous scenarios.

## **CCM-2077 How Accentures Application Outsourcing Environment Uses IBM Rational Team Concert and Open Services for Lifecycle Collaboration**

**Date:** Thu, Jun 7, 2012

**Location:** Southern II - Dolphin

**Start Time:** 9:45 AM

**End Time:** 10:45 AM

**Speakers:** Gary Dang, Accenture; David E. Bellagio, IBM

**Session Code:** CCM

**Stream:** Design, Development, Test and Deployment

**Track:** Change & Configuration Management

Accenture is a world leader in application outsourcing. It has created an environment and process to manage and host development and maintenance of client assets around the world. Accenture recently adopted IBM Rational Team Concert to evolve this environment to support the IBM Rational Jazz collaboration framework based on open services for lifecycle collaboration (OSLC) for work item management. There were two integration points that initially needed to be supported: integration between IBM Rational Team Concert work items and a help desk support system to manage work request changes, and integration between IBM Rational Team Concert work items and a project time tracking system to manage effort and due dates. This solution helped Accenture deliver its next generation application maintenance and development platform to customers. This talk outlines the challenges and effort involved in implementing the integration between IBM Rational Team Concert and these systems using OSLC.